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# Tech Tour seeks firms for investment conference

Opportunity knocks for 30 finalists



News | 12 Jan 2010 :

The European Tech Tour (ETT) has confirmed the 2010 UK and Ireland Tour will be held 27-29 April in Dublin and London. The Tech Tour will pair the most promising early and later stage growth companies with representatives from leading cross-border venture capital and global corporate firms. The Funds that will be present at the Tour represent over €10 billion worth of investment capital.

Companies from across the technology spectrum based in Ireland, England, Scotland, Wales and Northern Ireland can register to compete to become one of 30 finalists. Finalists will be chosen from a pool of over 250 applicants. The deadline for applications is 15 February.

Victor Basta, who has 25 years of experience advising technology companies on financings and exits, will serve as President of the UK & Ireland Tech tour. Currently managing director of Magister Artis, he founded Arma Partners and before that was co-president of Broadview's worldwide business. Basta will be joined by venture capitalist Martin McNair, who will serve as vice president of the selection committee and corporate finance advisor Pietro Strada, vice president of sponsoring.

Basta noted the fierce competition for investment funding during the current recessionary climate and sees a tough road ahead for start-ups. "The investment community is changing," he said. "There will be perhaps 50% fewer funds investing in growth companies 5-10 years from now. This makes it even more critical to bring the strongest investors together with the UK and Ireland's best prospects, and we are very fortunate to be able to do this at the 2010 Tech Tour."

Applicants will be assessed on the uniqueness of their technology, the strength of their business model, vision and capability to execute on the business plan and the quality and track record of their management. Submissions will be reviewed by the selection committee, which is comprised of 20 senior business leaders from various backgrounds including venture capital, technology, research and economic promotion.

The selected 30 finalists will each have a 20-minute slot to present their business plans to senior partners, vice presidents and CEOs from the global venture capital and technology industry, as well as service providers and academics. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding.

Founded in 1998, ETT is an independent, not-for-profit organisation composed of key contributors to the technology industry.

Applicants can register for the Tour at  
[http://www.techtour.com/ukie2010/how\\_to\\_register.php](http://www.techtour.com/ukie2010/how_to_register.php)

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